MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2016/2017

BHR3854 – LEADERSHIP

(All sections / Groups)

29 MAY 2017
9.00 A.M. – 11.00 A.M.
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This Question paper consists of 3 pages (inclusive of the cover page) with 5 Questions only.

2. Attempt **ALL** questions. All questions carry equal marks and the distribution of the marks for each question is given.

3. Please write your answers in the Answer Booklet provided.

Answer ALL. The marks allocation are stated for each question.

QUESTION 1

(a) Briefly explain the importance of studying leadership.

[10 Marks]

(b) What is leadership? Describe the **FIVE (5)** key elements of leadership.

[10 Marks]

QUESTION 2

(a) Discuss any **FOUR (4)** personal traits that are associated with effective leadership. Which of these traits do you believe is the most valuable? Why?

[10 Marks]

(b) A consultant recently argued that the emphasis on moral and ethical behaviour has distracted leaders from achieving key performance indicators such as profit, share price and market share. Do you agree? Should leaders put business issues first or ethical issues first? Justify.

[10 Marks]

QUESTION 3

(a) Why is "managing up" important in organizations? Explain the strategy for managing up that you most prefer.

[10 Marks]

(b) Describe how a leader can overcome resistance to a change that is going to cause some people to lose their jobs?

[10 Marks]

Continued...

QUESTION 4

(a) Explain how the situational characteristics of (i) group cohesiveness and (ii) organizational formalization might substitute for or neutralize task-oriented or people- oriented leadership.

[10 Marks]

(b) Discuss ways in which high power distance as a social value among followers could affect their interaction with a leader who displays low power distance.

[10 Marks]

QUESTION 5

(a) Discuss the **FOUR (4)** significant areas of differences between transformational leadership and transactional leadership.

[10 Marks]

(b) Explain the meaning of power in an organization. Give an example.

[10 Marks]

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